



I am
CELISE

Kick-off meeting main issues of CELISE

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23rd November, 2021





Main issues

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1. General objectives of MSCA-RISE

- Promotes international and cross-sector collaboration through **exchanging research and innovation staff**, and **sharing knowledge and ideas from research to market and vice-versa**.
- Share culture of research and innovation that welcomes and rewards **creativity and entrepreneurship** and helps to turn creative ideas into innovative products, services or processes.



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Main issues

2. General spirit of CELISE

- Sustainable production of **Cellulose-based products and additives** for helping **SMEs and rural areas** (and vulnerable areas).
- Sustainability:
 - Social: rural and vulnerable areas, portable pieces of equipment, educational programmes.
 - Environmental: natural additives, biomass residues, bioenergy.
 - Economic: Every-day products in construction, packaging and health, artisan economy, tools to optimise the business models.

3. Deliverables and Milestones **ON TIME!**

4. Secondments related to the tasks

5. Communicate all dissemination activities **MSCA-RISE OBJECTIVES!**