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# Kick-off meeting

## WP4: Exploitation, communication and public engagement

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# Index

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- Objectives
- Tasks
- Secondments related to this WP
- Deliverables, Milestones and deadlines



# Objectives

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- Provide an efficient communication, dissemination and exploitation of the work and results derived from the project.
- Elaborate and update of the Data Management Plan (DTM) for the management of research data during the project, specifying information about the scientific publications, public deliverables, etc. as well as management of open access publications.

Note: This WP will interact with all WPs, receiving as input the periodic WP reports and providing as output the evaluation of deliverables, recommendations and eventual revisions of the work plan. Exploitation and dissemination of results will be continuously checked.



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# Tasks

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- **Task 4.1. Science and technology outreach tools**

**(Leading by UC, supported by the Management Committee). M01-M48**

Communication and outreach of the general activities carried out within the project targeted to other key stakeholders like the society, other private entities, end-users, policy makers...looking for a high participation of the general public. News about the proposal at local and regional level, social media tools (Twitter, Facebook, LinkedIn) and other events as scientific clown activities, scientific monologues, scientific coffees, Pint of Science or European Researchers' Night will be used to increase the popularisation of science and the impact of the project. In this task, the participation of the BigVanCiencia group in Spain (<http://www.bigvanciencia.com/eng/big-van-scientists-on-wheels>) will be added.



# Tasks

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- **Task 4.2. Web-page and scientific results**

**(Leading by BANGOR, supported by the Management Committee). M01-M48**

A web site of the project will be done from the beginning of the proposal and adding all of the information of objectives, tasks, work packages, secondments, activities and dissemination documents. The design of this web site will be related to the logotype of CELISE. In addition, this design will be also used for all documents of the project. On the other hand, dissemination and publication of research results to the scientific community, the Marie Curie community and other stakeholders from the private and public sector linked directly with the sector and thematic of CELISE will be done. Finally, the organisation and participation in the activities related to other WPs: workshops, training school and summer course and other dissemination events, like seminars, open days, visits and on-line networking activities to facilitate the long-term sustainability of the project will be done.



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# Tasks

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- **Task 4.3. Exploitation results**

(Leading by **ECORESOURCES**, supported by the Management Committee).

## **MO1-M48**

Exploitation of the results will be given depending on the participants. All of the decisions about the authors and exploitation will be given by the agreement of all of the members of the Management Committee.



# Secondments

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- **No secondments in this WP**





# Deliverables, Milestones and deadlines

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Number	Title	Beneficiary	Type	Dissemination level	Deadline
D4.1	Web site, dissemination, exploitation, outreaching and transfer of knowledge plans	UC	Report	Public	M06
D4.2	Mid-term report on dissemination	AUTH	Report	Public	M26
D4.3	Impact report. Reports in public sector, website, popular-science publications and news. Scientific publications and other publications	UC	Other	Public	M48
D4.4	Final conference report	UC	Report	Public	M48
D4.5	Data Management Plan	UC	ORDP: Open Research Data Pilot	Confidential, only for members of the consortium (including the Commission Services)	M06



# Deliverables, Milestones and deadlines

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Number	Title	Beneficiary	Deadline
MS4	Final conference	UC	M48