I am CELISE

Sustainable production of Cellulose-based products and additives to be used in SMEs and rural areas

Deliverable D4.2. Mid-term report on dissemination

This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Sklodowska-Curie grant agreement No 101007733

CELISE: Sustainable production of Cellulose-based products and additives to be used in SMEs and rural areas

Deliverable D4.2. Mid-term report on dissemination

Work Package no:	4
Lead beneficiary:	AUTH
Due date:	24/11/2025
Nature:	Report
Dissemination level:	PU = Public

This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Sklodowska-Curie grant agreement No 101007733

Table 1. Document information

Document information	
Document	**D4.2. Mid-term report on dissemination**
Executive Summary:	This Mid-term Report on Dissemination provides a comprehensive overview of the communication and dissemination activities carried out by the CELISE consortium during the first half of the project (01/10/2021–30/09/2023). During this period, CELISE established a solid public presence, developed its visual identity, launched its communication channels, disseminated preliminary research results, and began engaging with research communities, students, SMEs, and citizens across Europe and Latin America. Despite delays caused by the pandemic and administrative modifications (amendments), the consortium deployed an active and diverse set of dissemination mechanisms. These included social media, early scientific contributions, participation in international events and conferences, engagement with academic and non-academic audiences, teaching activities, and community-oriented events. The first half of CELISE laid the foundation for the project's subsequent widespread visibility in its second phase, consolidating a binational and intersectoral communication network that continues to expand.
Keywords	Dissemination; communication; SMEs; rural areas; EU–LATAM cooperation; outreach; secondments; social media; scientific dissemination; visual identity; public engagement.

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Lukas Krátký	CVUT	

Document log			
Version	**Date**	**Status**	**Contributor(s)**
01 and 02	24/11/2025	First draft	UC, AUTH
Final	28/11/2025	Final document	UC, CVUT

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4. INTRODUCTION

4.1. General purpose of the document

The purpose of this document is to provide a comprehensive overview of the dissemination and communication activities carried out during the first half of the CELISE project (01/10/2021–30/09/2023). As part of WP4, this deliverable summarises how the consortium promoted the project's objectives, methodologies and early results to diverse audiences, including academic institutions, SMEs, industry stakeholders, students, rural communities and the general public.

It describes the tools, channels and materials developed during this period—such as the project website, social media presence, visual identity package and institutional communications—together with the first workshop, and the scientific and outreach activities undertaken by partners.

This mid-term report also documents the foundations laid for the project's wider visibility in the second half, ensuring compliance with MSCA requirements and establishing a coherent communication strategy across continents.

Overall, the document provides an integrated view of CELISE's early dissemination performance and its contribution to the project's long-term impact.

4.2. Role and contribution from partners

The dissemination activities described in this report were the result of coordinated contributions from all partners in Europe and Latin America. WP4 leadership ensured the preparation of templates, visual identity guidelines and communication strategies, while each beneficiary and partner organisation contributed according to its strengths and context.

In addition, AUTH and Ecores organised the first workshop of the CELISE project.

European universities and research centres (UC, UPM, SGGW, WUT, IChF, LSIWC, AUTH) disseminated CELISE through seminars, scientific presentations, early publications, participation in conferences and the integration of project topics into teaching activities. SMEs and industry partners (Ecores, QAI, CCC) supported dissemination by engaging in meetings with researchers and promoting visibility in professional and sectoral contexts.

Latin American partners (UCC, UNL, UNACH) played a key role in reaching broader academic and societal audiences, especially through institutional channels, LinkedIn activity, workshops with students and community-oriented activities.

Together, the consortium built a strong and coherent communication platform that connects EU and LATAM stakeholders and supports the long-term visibility of CELISE.

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5. INTRODUCTION

Dissemination and communication activities are a central component of CELISE, as defined in WP4. Their purpose is to ensure that the project's objectives, progress and results are shared with a broad set of audiences: researchers, SMEs, industry, students, rural communities, and the general public.

The period covered in this deliverable corresponds to the first half of the project—a crucial stage during which CELISE:

- created its visual identity and key communication materials,
- launched and consolidated its online presence,
- produced its earliest scientific publications and conference contributions,
- began participating in academic and outreach events,
- engaged early with LATAM partners (especially UCC),
- established relationships with SMEs, technology centres and universities,
- organising the first workshop of CELISE,
- integrated dissemination in teaching and internal institutional communication.

This deliverable summarises all dissemination actions undertaken in this period and provides descriptive examples and quantitative indicators for each communication channel.

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6. OBJECTIVES OF DISSEMINATION IN THE FIRST HALF OF CELISE

Dissemination efforts were oriented towards achieving four overarching goals:

Raise awareness about the project

Ensuring visibility inside and outside the consortium by presenting CELISE to:

- the academic community,
- SMEs and industries,
- Latin American partners and networks,
- technology and research organisations,
- rural and vulnerable communities (preliminary awareness activities).

Communicate scientific and technological progress

Although the first half of CELISE represented an early development stage, preliminary results, methodological approaches and early outputs were shared through:

- initial scientific publications,
- conference presentations,
- institutional seminars and classes,
- cross-WP discussions and workshops.

Strengthen intercontinental collaboration

Specific emphasis was placed on:

- EU–LATAM visibility,
- highlighting the cooperation between universities and SMEs,
- taking place the first workshop of the project,
- showcasing secondments and the mobility programme.

Prepare communication tools for the project's second half

This included:

- creating dissemination templates,
- establishing social media presence,
- defining visual identity guidelines,
- collecting early statistics to optimise the future strategy.

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7. DISSEMINATION TOOLS AND CHANNELS

7.1. Project Website

The CELISE website (https://celise.unican.es/) was launched early in the project and served as the central hub for information. Although updated periodically rather than frequently, the site included:

- project overview,
- consortium and partner profiles,
- WP descriptions,
- Secondments section,
- Deliverables list,
- Publications,
- News releases,
- Contact information.

Figure 1 shows the main page of the web and figure 2 an example about one of the pages.

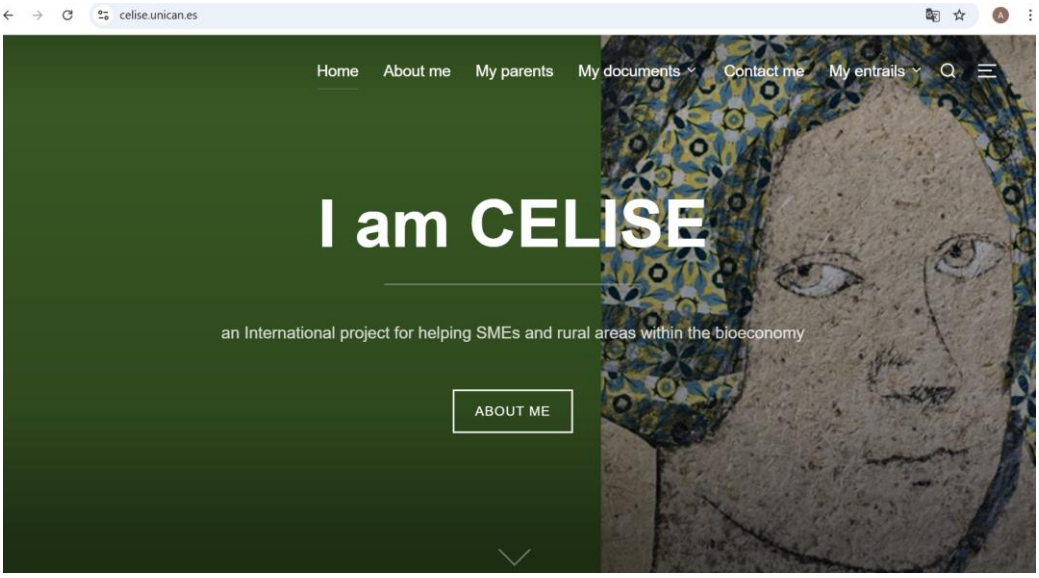

Figure 1. Main page of the website of CELISE.

Throughout the mid-term period, the website received regular traffic from partner institutions and from Latin American users seeking information about participation in secondments and research activities.

A news update was published for the project launch, and additional updates reported early mobility actions and dissemination events.

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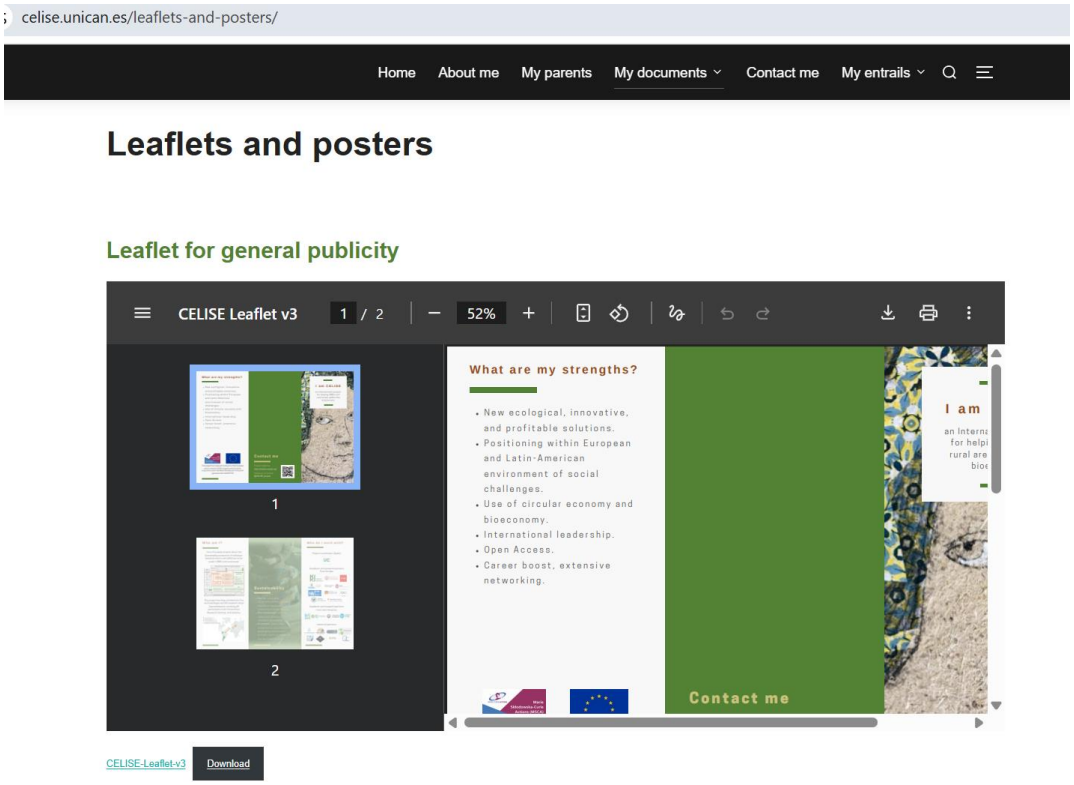

Figure 2. Another page of the website of CELISE.

7.2. Visual Identity and Communication Materials

The first half of the project focused strongly on creating and consolidating the visual identity:

- Logo and graphic line
- Project templates (PowerPoint, poster, Word templates)
- Manual de estilo del proyecto (style guide)
- Flyers and graphic materials for events
- Visual identity for social media posts

These materials ensured unified communication across partners and strict compliance with MSCA visibility requirements (European flag, MSCA badge, GA number, correct acknowledgement text).

The style guide was shared with all partners and applied in:

- presentations prepared for secondments,
- posters and conference contributions,
- teaching materials mentioning CELISE,
- institutional dissemination in UC, UPM, UGR, UCC, and others.

Figures 3-10 show some examples about the visual identity and communication materials.

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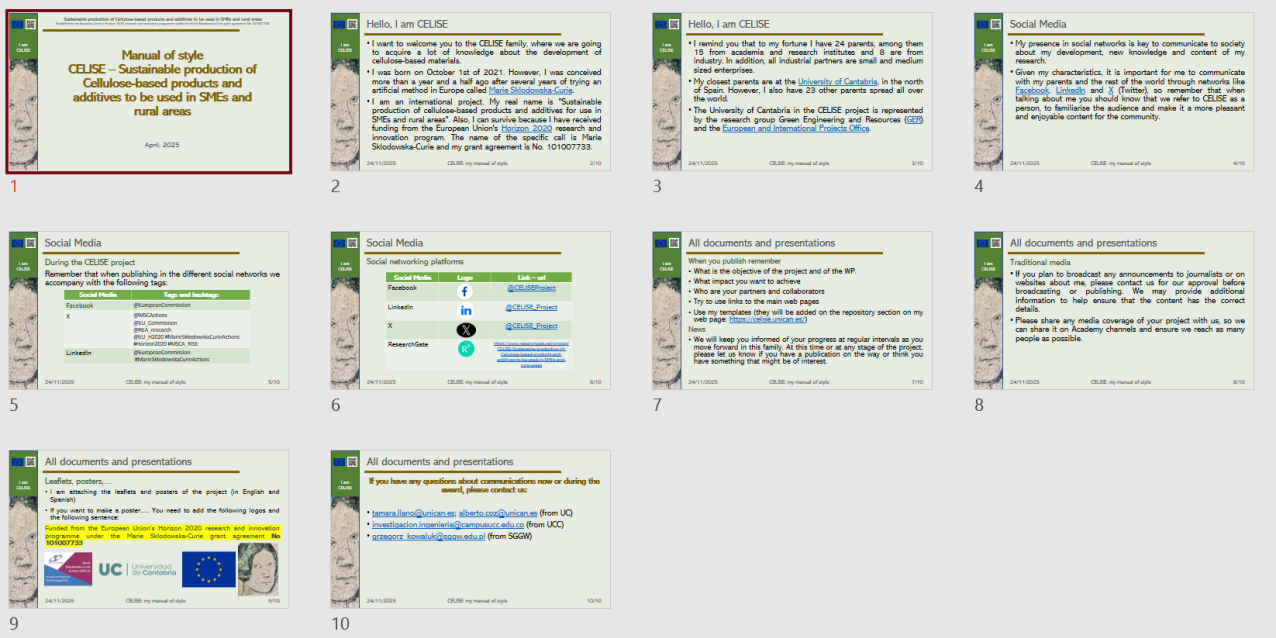

Figure 3. Slides of the manual of style of CELISE.

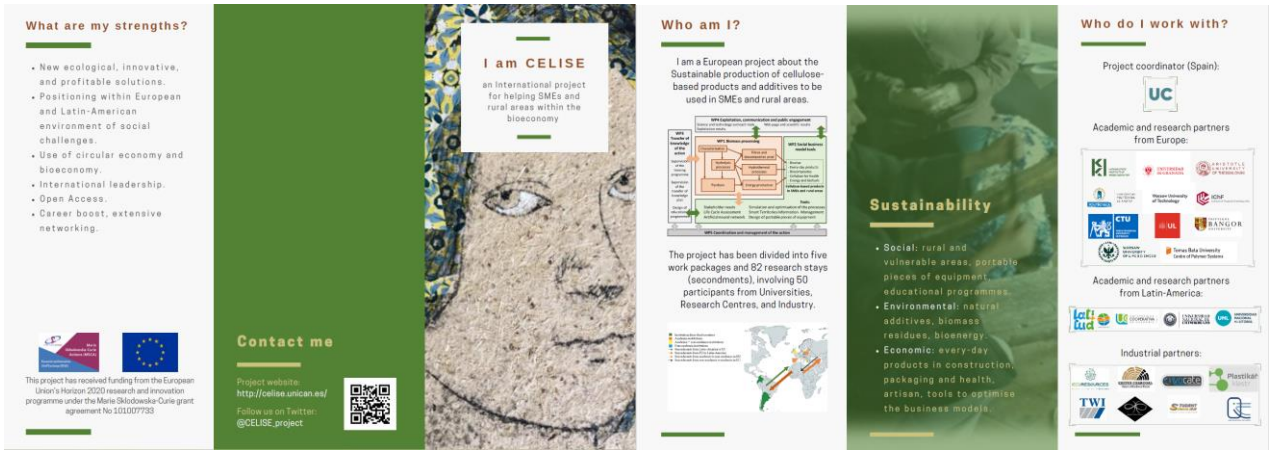

Figure 4. Leaflet of CELISE.

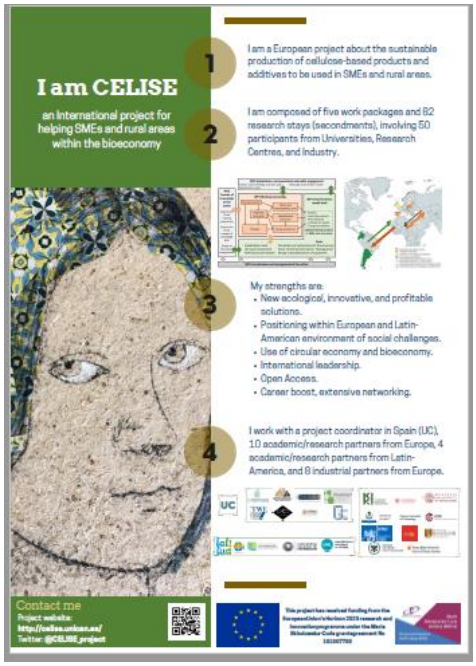

Figure 5. Poster of CELISE.

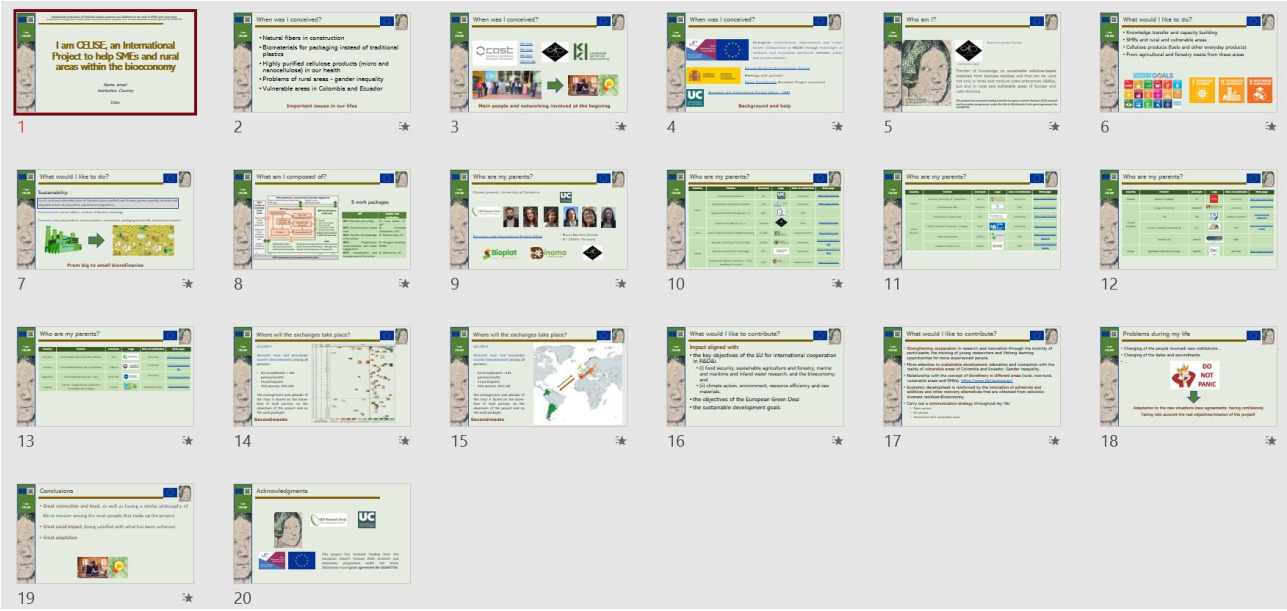

Figure 6. General presentation of CELISE.

Figure 7. Templates for presentations.

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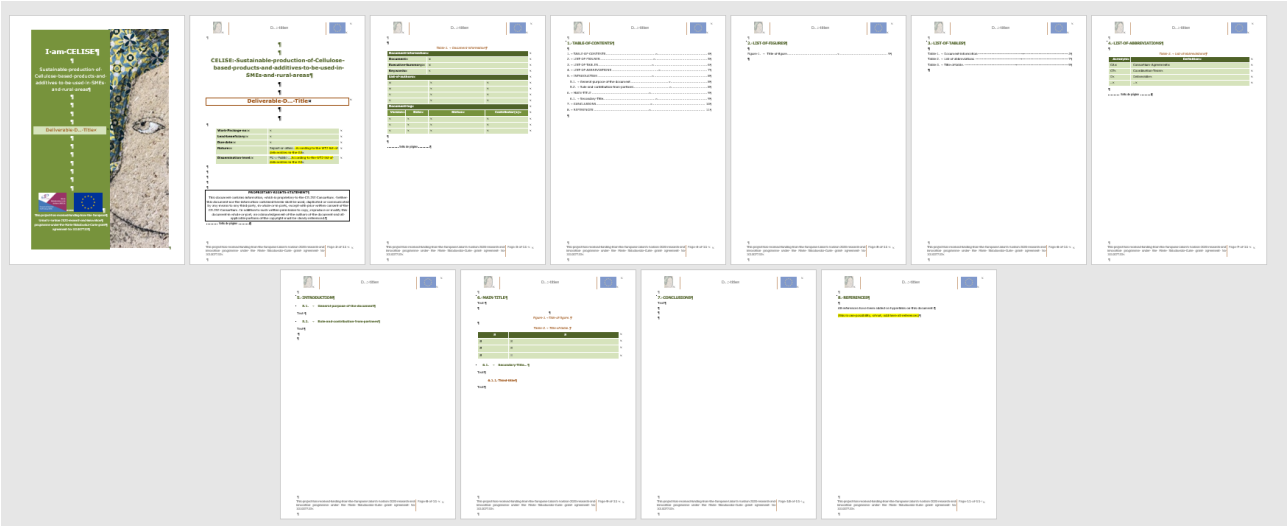


Figure 8. Templates for deliverables.

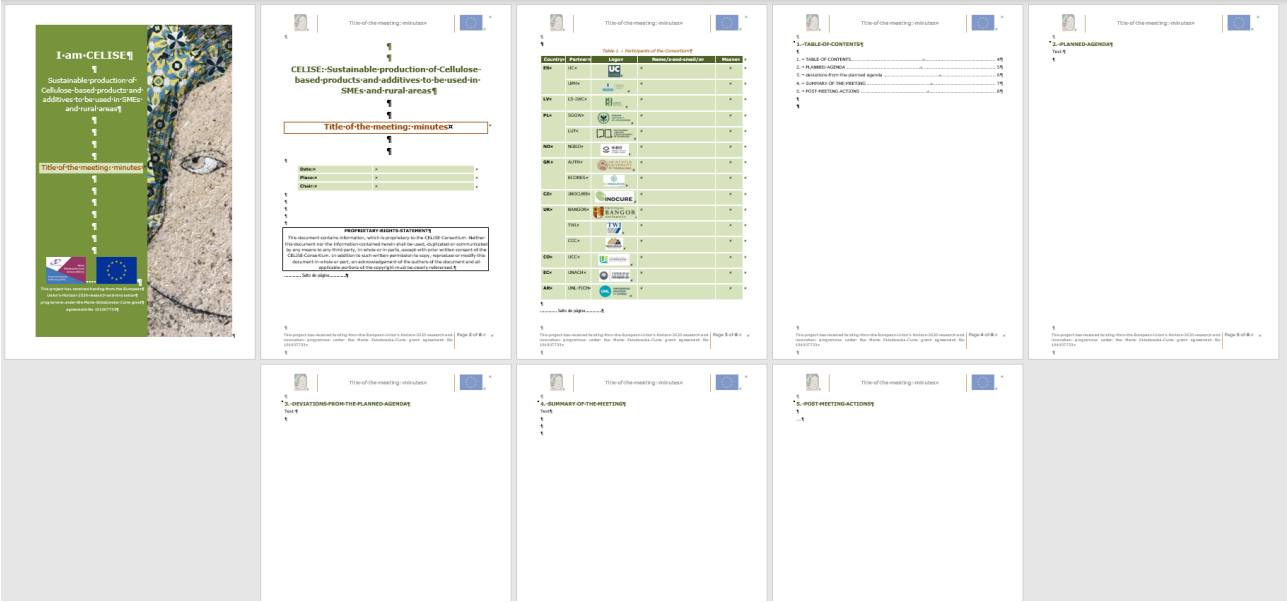
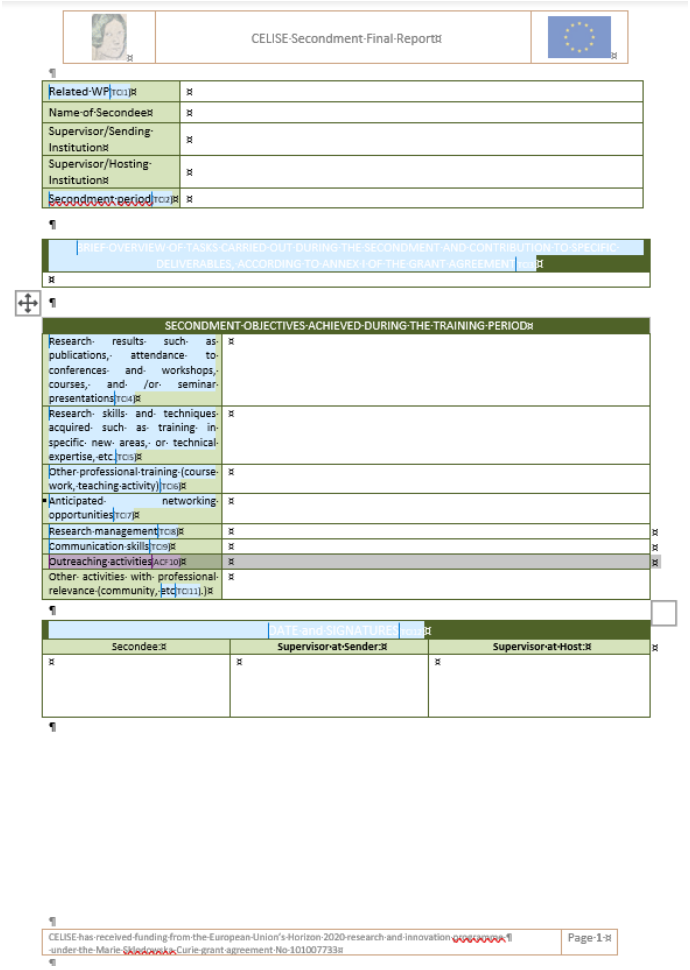


Figure 9. Templates for minutes.


CELISE-Secondment-Final-Report

Related-WP	
Name-of-Secondee	
Supervisor/Sending-Institution	
Supervisor/Hosting-Institution	
Secondment-period	

BRIEF-OVERVIEW-OF-TASKS-CARRIED-OUT-DURING-THE-SECONDMENT-AND-CONTRIBUTION-TO-SPECIFIC-DELIVERABLES-ACCORDING-TO-ANNEX-I-OF-THE-GRANT-AGREEMENT

SECONDMENT-OBJECTIVES-ACHIEVED-DURING-THE-TRAINING-PERIOD	
Research-results-such-as-publications,-attendance-to-conferences-and-workshops,-courses,-and-/or-seminar-presentations	
Research-skills-and-techniques-acquired-such-as-training-in-specific-new-areas,-or-technical-expertise, etc.	
Other-professional-training-(course-work,-teaching-activity)	
Anticipated-networking-opportunities	
Research-management	
Communication-skills	
Outreaching-activities	
Other-activities-with-professional-relevance-(community, etc.)	

DATE-and-SIGNATURE

Secondee:	Supervisor-at-Sender:	Supervisor-at-Host:

CELISE-has-received-funding-from-the-European-Union's-Horizon-2020-research-and-innovation-programme-under-the-Marie-Sklodowska-Curie-grant-agreement-No-101007733

Figure 10. Templates for reports.

7.3. Social Media Channels

7.3.1. X/Twitter (@CELISE_Project)

During the first half of the project, activity was moderate but constant, with posts focused on:

- kick-off meeting announcements,
- early secondments (Colombia, Spain, Poland, Czech Republic),
- lab work snapshots,
- first conference presentations,
- publications acknowledging CELISE.

Examples of early posts (paraphrased):

"Our team at UC starts biomass characterisation tasks as part of CELISE."

"Researchers from UCC begin their secondment in Spain under the MSCA-RISE CELISE programme."

"Presentation of CELISE at [conference name], with partners from Latvia and Greece."

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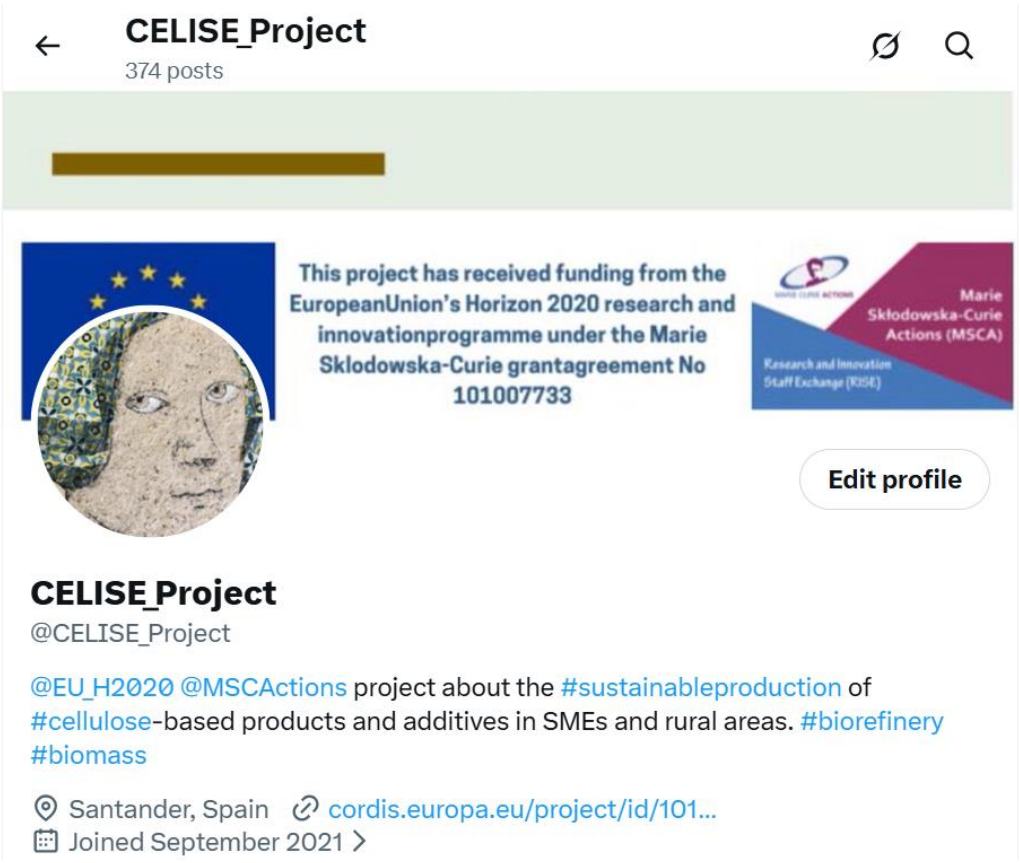

Figure 11. X (Twitter).

Early performance indicators (2021–2023):

- Impressions per post: 40–200 (depending on content)
- Engagement: likes, retweets, and comments from partner institutions
- Audience: researchers, SMEs, bioeconomy networks, LATAM universities

7.3.2. LinkedIn

LinkedIn quickly became one of CELISE's most effective platforms, due to:

- strong engagement from Latin American partners (especially UCC),
- professional networking,
- visibility to international institutions and SMEs.

Early LinkedIn metrics (first half):

~110 followers, growing steadily during 2021–2023

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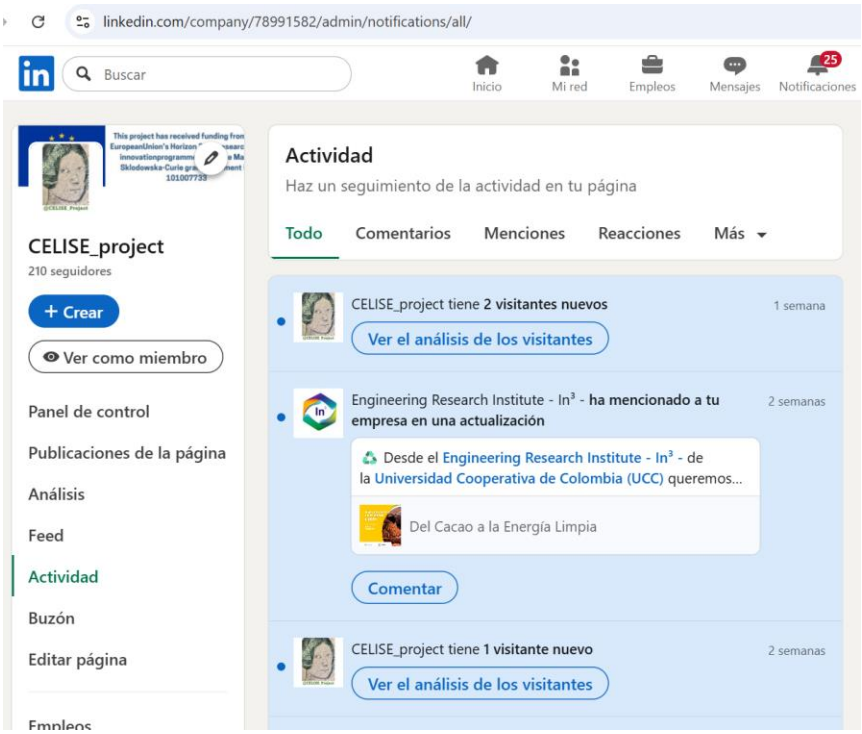

Figure 12. LinkedIn.

Posts announcing:

- new publications,
- secondments,
- conference participation,
- teaching activities,
- outreach initiatives.

UCC played a central role in maintaining activity and resonance in LinkedIn, positioning CELISE firmly in Latin-American networks.

7.3.3. Facebook

Facebook was used mainly to reach Latin American communities and general public audiences.

The platform was especially useful for:

- sharing outreach activities,
- promoting educational workshops,
- reaching rural communities indirectly through partners' institutional pages,
- engaging younger audiences and students.

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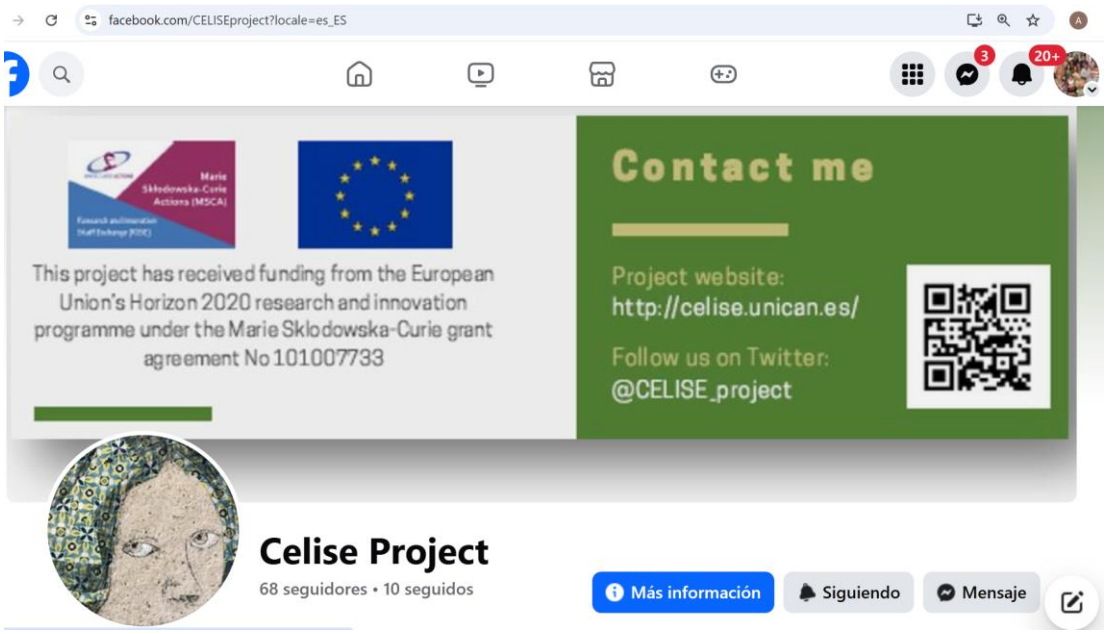

Figure 13. Facebook.

Many posts were shared by:

- schools,
- community organisations,
- university outreach offices.

7.3.4. YouTube

CELISE's YouTube channel began gathering content early in the project.

By the mid-term period, it included:

- event videos,
- interviews,
- educational content related to bioeconomy.

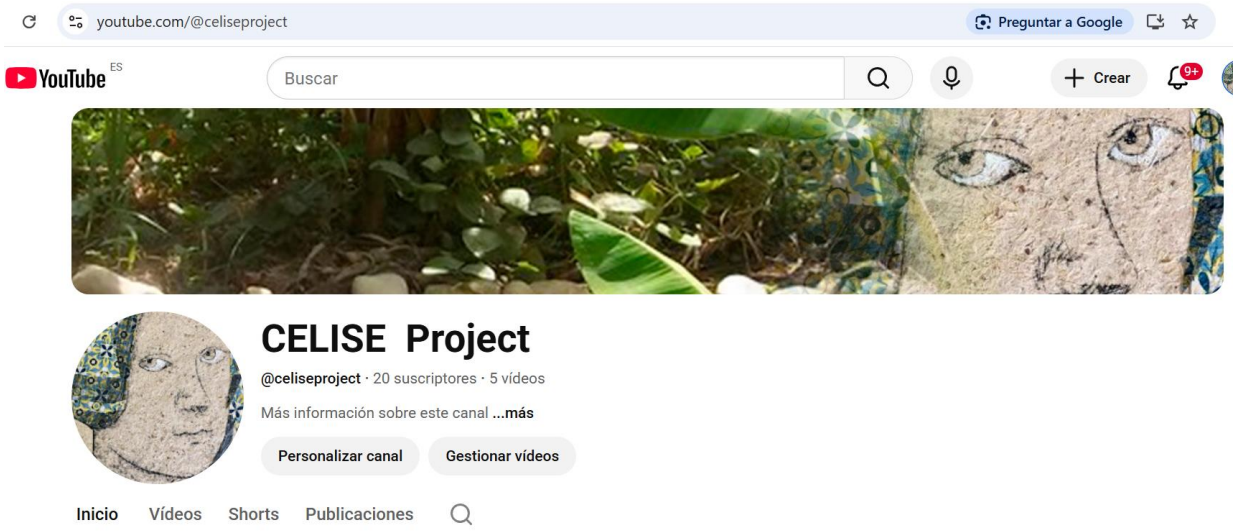

Figure 14. YouTube channel.

Accumulated views during the first half:

>300 views

This reflects an emerging presence that expanded significantly in the second half.

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8. DISSEMINATION ACTIVITIES DURING THE FIRST HALF OF CELISE

This section summarises all relevant activities conducted from October 2021 to September 2023.

8.1. Kick-off Meeting Dissemination

CELISE held a kick-off meeting shortly after project start. Partners disseminated the event through:

- posts on LinkedIn, Twitter and Facebook,
- website announcements (figure 15).
- internal institutional channels.

Kick-off visibility was essential for:

- introducing CELISE to the public,
- presenting MSCA goals,
- strengthening early engagement in the consortium.

NOTICIAS UNIVERSIDAD DE CANTABRIA

Buscar...

Noticias de la Universidad de Cantabria > La UC coordina un proyecto europeo sobre el intercambio de materiales de bioeconomía a países latinoamericanos

01 DICIEMBRE 2021

INSTITUCIONAL

La UC coordina un proyecto europeo sobre el intercambio de materiales de bioeconomía a países latinoamericanos

A través del Grupo GER, que lidera el programa CELISE, en el que participan 15 universidades y empresas europeas y latinoamericanas

Proyecto CELISE

La Universidad de Cantabria (UC), a través del Grupo GER (Green Eng ineering and Resources), coordina el Proyecto CELISE, que tiene por objetivo la creación de un grupo multinacional entre instituciones europeas de investigación e innovación, industria e investigadores en terceros países con el fin de intercambiar conocimientos y experiencias sobre materiales de celulosa procedentes de residuos agrarios y forestales, es decir, de bioeconomía.

Los científicos del Grupo GER Tamara Llano y Alberto Coz son los investigadores principales del Proyecto CELISE en el que, con una duración de 4 años, participan 15 instituciones, siendo 9 académicas de Europa - Universidad de Cantabria y Universidad Politecnica de Madrid, en España; Latvijas Valsts Koksnes Kimijas Instituts de Letonia; Szkola Glowna Gospodarstwa Wiejskiego y la Politechnika Lubelska, ambas de Polonia; Bangor University y TWI Limited, ambas de Reino Unido; NIBIO – norsk institutt for biookonomi, de Noruega; y Aristotelio Panepistimio Thessalonikis, de Grecia-, 3 empresas europeas -Inocure sro, de la República Checa, Carbon Compost Company de Reino Unido; y Ecoresources ike de Grecia-, y 3 instituciones académicas de Latinoamérica -Universidad Cooperativa de Colombia, Universidad Nacional de Chimborazo, en Ecuador, y Universidad Nacional del Litoral, de Argentina-.

Recientemente ha tenido lugar la reunión virtual de inicio de este proyecto europeo, que se engloba en la convocatoria Marie Curie (MSCA-RISE), con un presupuesto de 621.000 euros, destinados a estancias de investigación y de transferencia del conocimiento entre los participantes en el mismo. En concreto, se llevarán a cabo un total de 77 estancias de 42 participantes a lo largo de los cuatro años. Además, se realizarán otras actividades relacionadas con la difusión y transferencia del conocimiento como seminarios, simposios, o talleres.

I am CELISE

Contact me

Al término de la jornada de arranque del proyecto, el investigador Alberto Coz explicó que "todo el procesamiento deberá realizarse de forma sostenible, tanto social, como ambiental y económicamente, y dentro del concepto de economía circular. El Proyecto CELISE se basa en ayudar a pequeñas y medianas empresas y zonas rurales y vulnerables a conseguir productos a partir de los residuos que se generan en dichas zonas". Además de la investigación en procesos novedosos, el proyecto tiene un gran impacto social y trabajará con zonas no conectadas a la red y zonas vulnerables de Colombia y Ecuador.

Las principales fortalezas del proyecto europeo, -en el que colabora desde el punto de vista administrativo y financiero la Oficina de Proyectos Europeos e Internacionales (OPEI) de la UC- son la búsqueda de nuevas soluciones ecológicas, innovadoras, portátiles y rentables para pymes y zonas rurales y vulnerables, el posicionamiento en el entorno europeo y latinoamericano de retos sociales, el uso de la economía circular y la bioeconomía, promoviendo el uso de biomasa residual, y el liderazgo internacional en I+D+i.

Pie de foto principal: imagen de detalle de la reunión de presentación del nuevo proyecto 'CELISE'.

Noticias relacionadas

Manifiesto CRUE por la Eliminación de la Violencia contra las Mujeres 24/11/2025

La Universidad de Cantabria programa el 2 de diciembre la actividad 'Pasaporte a la Inclusión' para reafirmar su compromiso con la inclusión 21/11/2025

El G9 analiza su estrategia conjunta de internacionalización en la reunión celebrada en Toledo 21/11/2025

Alcón reivindica la necesidad del sexenio de transferencia, en las Jornadas de Investigación de Crue+I+D+i que acoge la Universidad de Vigo 20/11/2025

Figure 15. Piece of news at UC about the kick-off meeting.

8.2. First workshop

CELISE held a first workshop about Pre-treatment and fractionation of biomass residues by novel and sustainable methods on the 29/09/2023. Aristotle University of Thessaloniki (AUTH) and

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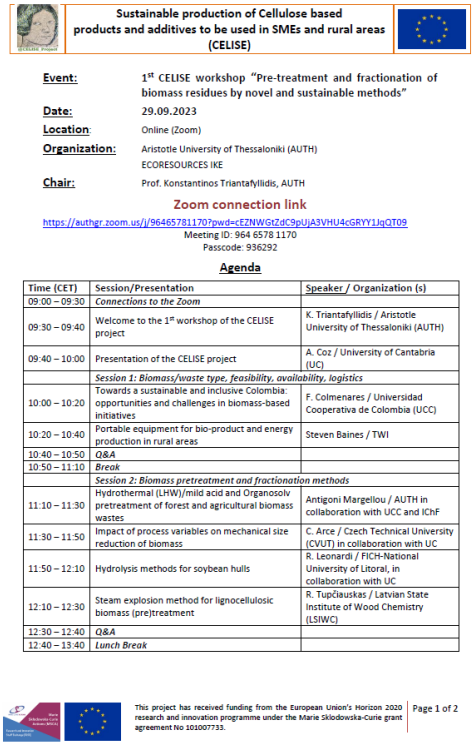
ECORESOURCES IKE organised the workshop and it will be on-line. Figure 16 shows the agenda of the workshop and figure 17 shows some pictures.



Sustainable production of Cellulose based products and additives to be used in SMEs and rural areas (CELISE)

Event: 1st CELISE workshop "Pre-treatment and fractionation of biomass residues by novel and sustainable methods"

Date: 29.09.2023

Location: Online (Zoom)

Organization: Aristotle University of Thessaloniki (AUTH)
ECORESOURCES IKE

Chair: Prof. Konstantinos Triantafyllidis, AUTH

Zoom connection link

https://authgr.zoom.us/j/96465781170?pwd=cEZNWGtZdC9pUjA3VHU4cGRYY1JqQT09
Meeting ID: 964 6578 1170
Passcode: 936292

Agenda

Time (CET)	Session/Presentation	Speaker / Organization (s)
09:00 – 09:30	*Connections to the Zoom*	
09:30 – 09:40	Welcome to the 1st workshop of the CELISE project	K. Triantafyllidis / Aristotle University of Thessaloniki (AUTH)
09:40 – 10:00	Presentation of the CELISE project	A. Coz / University of Cantabria (UC)
	Session 1: Biomass/waste type, feasibility, availability, logistics	
10:00 – 10:20	Towards a sustainable and inclusive Colombia: opportunities and challenges in biomass-based initiatives	F. Colmenares / Universidad Cooperativa de Colombia (UCC)
10:20 – 10:40	Portable equipment for bio-product and energy production in rural areas	Steven Baines / TWI
10:40 – 10:50	*Q&A*	
10:50 – 11:10	*Break*	
	Session 2: Biomass pretreatment and fractionation methods	
11:10 – 11:30	Hydrothermal (LHW)/mild acid and Organosolv pretreatment of forest and agricultural biomass wastes	Antigoni Margellou / AUTH in collaboration with UCC and IChF
11:30 – 11:50	Impact of process variables on mechanical size reduction of biomass	C. Arce / Czech Technical University (CVUT) in collaboration with UC
11:50 – 12:10	Hydrolysis methods for soybean hulls	R. Leonardi / FICH-National University of Litoral, in collaboration with UC
12:10 – 12:30	Steam explosion method for lignocellulosic biomass (pre)treatment	R. Tupčiauskas / Latvian State Institute of Wood Chemistry (LSIWC)
12:30 – 12:40	*Q&A*	
12:40 – 13:40	*Lunch Break*	

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Sustainable production of Cellulose based products and additives to be used in SMEs and rural areas (CELISE)

	Session 3: Biomass pretreatment and down-stream valorization of fractions	
13:40 – 14:00	Nano-cellulose from biomass wastes and use in polymer composites	Eleni Psochia / AUTH
14:00 – 14:20	A novel pre-treatment of coffee residues	T. Llano / University of Cantabria (UC), in collaboration with IChF and CVUT
14:20 – 14:40	Extracts from birch bark with high added value	J.Rizikovs / Latvian State Institute of Wood Chemistry (LSIWC)
14:40 – 14:50	*Q&A*	
14:50 – 15:10	*Break*	
	Session 4: Biochar production, properties and perspectives	
15:10 –15:30	Biochar production, activation and use as efficient adsorbent	Dimitrios Giannakoudakis / AUTH
15:30 – 15:50	Why are carbonaceous materials used in heterogeneous photocatalysis?	Juan Carlos Colmenares / IChF
15:50 – 16:30	*Conclusions, questions, and closure of the meeting*	A. Coz / UC, K. Triantafyllidis / AUTH

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Figure 16. Agenda of the first workshop.

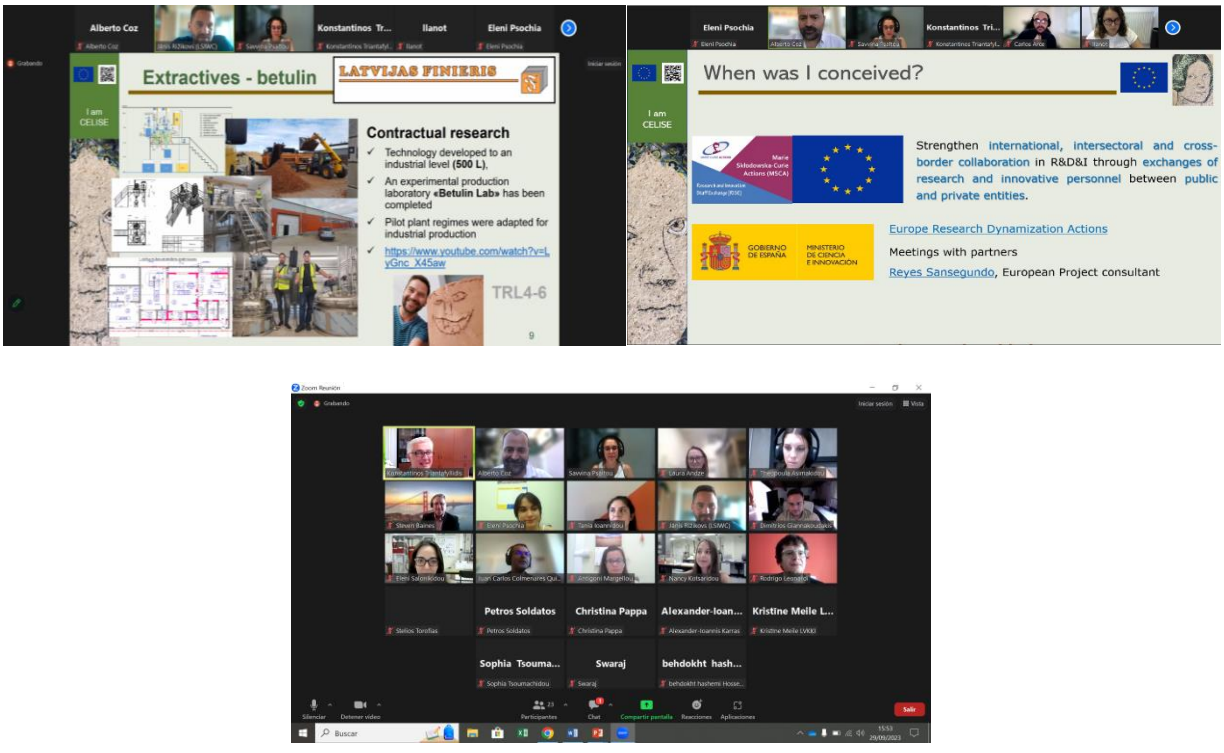

Figure 17. Pictures of the first workshop.

8.3. Institutional Presentations and Teaching-Based Dissemination

In the first half of the project, CELISE was presented:

- in university seminars,
- in internal research group meetings,
- during classes (undergraduate and Master courses),
- in student workshops and departmental presentations.

These actions helped raise awareness of:

- EU–LATAM collaboration opportunities,
- mobility possibilities for students,
- bioeconomy research lines related to CELISE.

8.4. Dissemination in Scientific Conferences (Early-Stage)

Even at an early stage in research, several partners presented CELISE at conferences.

Notable examples include:

- LSIWC (Latvia) presenting CELISE early in a biomaterials conference.
- UC presenters explaining the project framework in sustainability events.
- UCC and LATAM partners sharing the CELISE objectives in institutional scientific meetings.
- IChF and SGGW (Poland) mentioning CELISE in presentations related to nanocellulose or biomass valorisation.

The early-stage dissemination focused on methodologies, objectives and international collaboration rather than final results.

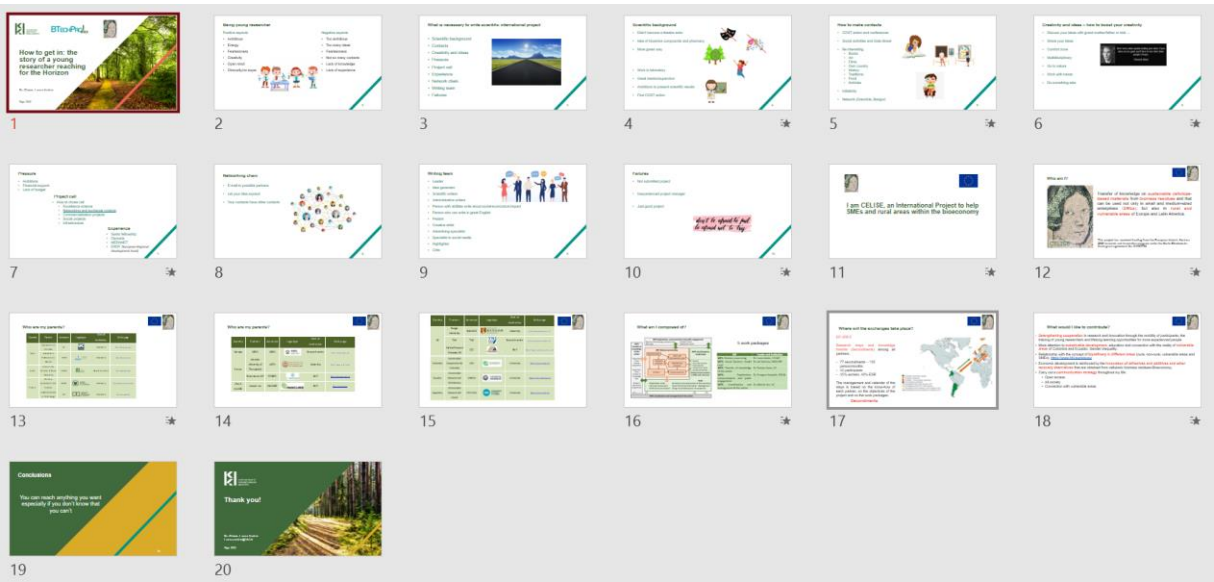

Figure 18. Slides of the presentation of CELISE during the BTechPro Conference in Latvia, 2022.

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8.5. Dissemination Through Publications (First-Half Scientific Outputs)

Initial scientific publications acknowledged CELISE, including:

- papers in Q1 journals such as Energies, Fermentation, DES,
- contributions from Spain, Poland, Colombia, Latvia, Czech Republic, Greece.
- These publications typically included early insights from:
- biomass characterisation,
- hydrolysis processes,
- modelling approaches.

8.6. Dissemination Through Meetings with SMEs and Industrial Partners

During the first half of CELISE, researchers engaged in meetings with several industry actors, especially during secondments.

Examples:

- meetings between UC and Besarte for natural fibres,
- interactions with QAI on digital tools and modelling,
- early communication with CCC (UK) regarding pyrolysis collaboration,
- contacts in Uruguay and Argentina through Latitud and UNL.

These meetings helped align project goals with real industrial challenges.

8.7. Participation in Outreach and Popular Science Events

During 2021–2023, CELISE partners participated in several public events, including:

- Pint of Science, presenting engaging topics about biomass and sustainability,
- Noche Europea de los Investigadores, highlighting European research,
- University fairs and exhibitions, showcasing bioeconomy and EU projects.

These events reached:

- general public,
- students,
- educators,
- local communities.

Partners presented:

- posters,
- short talks,
- illustrative materials about bioeconomy,
- information about MSCA opportunities.

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8.8. Dissemination via Workshops and Internal Project Meetings

Workshops inside the consortium (virtual and on-site) served dual roles:

- training
- dissemination of progress

These included:

- WP-focused sessions (WP1–WP5),
- cross-country discussions (EU–LATAM),
- exchanges of methods for biomass analysis and modelling.

Although internal, they contributed to external dissemination because presentations were later adapted to social networks and institutional websites.

8.9. Dissemination by LATAM Partners

LATAM partners (especially UCC) were highly active in visibility and communication during the first half:

- frequent LinkedIn posts,
- institutional communications via university channels,
- dissemination of secondments and internal workshops,
- engagement of students and early-career researchers.

This significantly increased CELISE visibility in Colombia and Argentina.

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9. STATISTICS AND INDICATORS (MID-TERM)

Below are quantitative summaries for the first half of the project.

9.1. Social Media Reach

X/Twitter:

- 233 Tweets
- 43 followers
- 1700 impressions in 90 days

LinkedIn

- 110 followers
- 1700 impressions in 90 days

Facebook

- 49 followers

YouTube:

- 35 videos
- 2 of them visible

9.2. Publications (mid-term total)

Several peer-reviewed papers acknowledging CELISE (figure 17)

Figure 19. Three papers published in the first period of CELISE.

9.3. Conferences and Scientific Events

More than 10 early scientific contributions, including:

- oral presentations,
- posters,
- institutional talks.

9.4. Geographic Reach

CELISE dissemination activities reached:

- Europe: Spain, Poland, Greece, Latvia, Czech Republic, Slovenia, UK
- Latin America: Colombia, Ecuador, Argentina, Uruguay
- Wider impact via online channels

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10. CONTRIBUTION BY CONSORTIUM MEMBERS

A descriptive summary:

- UC (Spain): coordination of WP4, main website maintenance, social media leadership, participation in popular-science events, paper.
- UCC (Colombia): large contributor to LinkedIn visibility, early dissemination in institutional networks, strong engagement with students.
- CVUT (Czech Republic): papers and conferences.
- AUTH (Greece): responsible of this deliverable, 1st workshop, conferences and seminars.
- LSIWC (Latvia): early scientific dissemination in conferences.
- WUT, SGGW and IChF (Poland): publications and conference communications.
- UNL and UNACH (LATAM): institutional dissemination among researchers and students, conferences.
- SMEs: Ecores (Greece), QAI (Spain), CCC (UK): participation in SME-related dissemination during meetings with researchers and Ecores with the organisation of the first workshop.
- UPM (Spain): dissemination during teaching and internal seminars.

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11. SUMMARY OF MID-TERM IMPACT

During its first half, CELISE achieved:

- steady online visibility growth,
- strong academic and intersectoral dissemination,
- cross-continental engagement,
- foundation of project identity and communication materials,
- early scientific outputs,
- integration of dissemination in educational contexts,
- active participation of LATAM partners,
- outreach to general public through science events.

This created a solid basis for the extensive dissemination and outreach that took place during the second half (covered in D4.3).

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12. CONCLUSIONS

The first half of CELISE saw the successful deployment of a wide range of dissemination activities. The consortium laid the groundwork for a strong communication strategy, ensured visibility in Europe and Latin America, and aligned all dissemination actions with MSCA requirements. The quality, diversity and reach of these early activities positioned the project for significant impact during its second phase.

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